

## Buddle Findlay advises Pryde Capital Advisors on its establishment and launch

[Benjamin Sutton](#), [Daniel Collins](#), [Tony Wilkinson](#)

13 August 2021

Buddle Findlay is pleased to have advised the founders of Pryde Capital Advisors on their establishment and launch.

[Pryde Capital Advisors](#) provides specialist debt advisory and debt structuring services to mid-sized and corporate New Zealand businesses. The firm was founded by [Andrew Pryde](#), [Joshua Powell](#) and [Matthew Kendrick](#) with the vision of providing New Zealand businesses with access to an array of debt products and a goal to ensure that borrowers are receiving optimal debt capital structures, terms and pricing.

The founding shareholder group of Pryde Capital Advisors is completed with the addition of former owner and founder of Sistema, Brendan Lindsay who took a cornerstone stake in the company. Lindsay has expressed his passion for supporting New Zealand business and understands the benefits Pryde Capital Advisors will bring to the New Zealand business community.

Buddle Findlay Corporate Special Counsel [Benjamin Sutton](#) commented: "We are delighted to have worked with founders Andrew, Josh and Matthew on the establishment and launch of Pryde Capital Advisors and we congratulate them on bringing this concept to reality. We worked with the founders to develop an ownership and management structure to suit their existing needs and also support future growth. It is evident from the drive and passion of the talented team at Pryde Capital Advisors that growth will be swift - exciting times lie ahead."

Andrew Pryde commented: "It was great to work with Benjamin and the Buddle Findlay team. They understood our business and provided a personable and flexible 'can do' approach to their legal service offering."

The Buddle Findlay team included corporate special counsel [Benjamin Sutton](#), as well as banking and finance partner [Daniel Collins](#), and tax partner [Tony Wilkinson](#).

Other announcements:

[Former Sistema owner Brendan Lindsay takes a stake in Pryde Capital - NZ Herald](#)

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