

## Buddle Findlay named as IFLR1000 Firm to watch

15 May 2018

Buddle Findlay is the only New Zealand law firm mentioned in the IFLR1000 'Firms to watch' report.

IFLR1000 for the first time published a list of 'Firms to watch' and Buddle Findlay is the only firm in New Zealand mentioned in this report. There are only 40 firms chosen world-wide and they based their ranking on firms that are successfully breaking into new markets, expanding in footprint or headcount, gaining in market share of interesting transactional work, or adopting new and innovative client services and internal programmes.

***"In the past year Buddle Findlay has refreshed its overall strategic outlook and is looking to implement a strong internal culture alongside client experience."***

*IFLR1000*

The IFLR1000 report describes Buddle Findlay as "strong in banking and finance and restructuring and insolvency. The firm has specialist knowledge in agricultural lending, aviation finance, payments, securitisation and alternative off-balance sheet finance, and in M&A it is steadily becoming more prominent."

The report also acknowledges that the 'big three' is a thing of the past and "was a moniker habitually used to refer to the established elite in New Zealand's legal market, however, the term has fallen into disuse in recent times as the gap between the traditional three and others has narrowed. Buddle Findlay played a significant role in this reversal and continues to."

View the full [IFLR1000 – Firms to watch 2018](#) report (Buddle Findlay features on page 8).

### About IFLR1000

IFLR1000 is the guide to the world's leading financial and corporate law firms and lawyers. The first rankings were published in 1990 and they currently research over 120 jurisdictions worldwide. IFLR1000 offers research on:

- Law firm and lawyer rankings categorised by practice area and jurisdiction
- An online transaction database - [IFLR1000 DEAL DATA](#)
- Daily news and features including analysis of market trends and law firm news
- Reviews of law firm performance, including practice area, sector and geographical strengths, client and peer feedback and examples of transactional work.

***"What all firms appearing in 'Firms to watch' share is ambition, and a strategy to develop which has proven successful in the short-term and bodes well for the near future."***

*IFLR1000*

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