

## Back of a Napkin wins gold at the best awards

13 October 2014

Buddle Findlay is delighted to announce that the [Back of a Napkin](#) website won a Gold Pin for Best Interactive Marketing, in the Interactive Design category at the Best Awards on Friday 10 October.

The Best Awards are held annually by The Designers Institute of New Zealand and showcase excellence in graphic, spatial, product and interactive design.

Sacha Judd, who leads Buddle Findlay's specialist startup team, is thrilled with the win "We're really delighted. The design of Back of a Napkin is a key part of what makes it so simple and practical to use. It's wonderful to see the team at Cactuslab recognised for their talent and hard work."

### Auckland

188 Quay Street  
Auckland 1010

PO Box 1433  
Auckland 1140  
New Zealand

P: +64 9 358 2555  
F: +64 9 358 2055

### Wellington

Aon Centre  
1 Willis Street  
Wellington 6011

PO Box 2694  
Wellington 6140  
New Zealand

P: +64 4 499 4242  
F: +64 4 499 4141

### Christchurch

83 Victoria Street  
Christchurch 8013

PO Box 322  
Christchurch 8140  
New Zealand

P: +64 3 379 1747  
F: +64 3 379 5659