Responsible AI principles.

Artificial Intelligence (AI) offers new opportunities to benefit our clients and our people through enhanced innovation, efficiency, and quality. However, it is critical that AI tools are adopted and used in a way that is transparent and responsible. Buddle Findlay maintains an AI Framework which guides our use of AI in an ethical and responsible manner, in accordance with the law and our legal professional standards.

Our principles

The following principles are fundamental to the Buddle Findlay AI Framework. They apply to all AI-related activities and initiatives undertaken by Buddle Findlay. We are committed to applying these principles when assessing and implementing new and emerging AI innovations, and in monitoring our ongoing use of AI.

Security

We will only use AI that we assess to be secure, that mitigates risks of bias and discrimination, and that is consistent with our legal and regulatory obligations.

Approval

All AI tools must be approved in accordance with the Buddle Findlay AI Framework and governance processes. No client or firm data will be used with unapproved AI tools.

Transparency

We will be transparent about how we use AI by making information available to our clients and our people and answering questions that arise.

Accountability

We remain responsible and accountable for work generated with the assistance of AI, in the same way as all other advice and work product we provide. Our use of AI will be subject to the appropriate direction and supervision of our people.

Adaptation

As AI technologies develop, we will continuously assess our use of AI and adapt our processes to ensure that our use of AI continues to benefit our clients and our people.

Education

We will monitor developments and discussions on the safe, ethical and responsible use of AI so that we're alive to its risks and limitations. We will ensure our people are trained in how they use AI and how to ensure these principles are adhered to.